

SILVIA FASCHI

337 Pleasant ave apt.2, New York, New York 10035
908.884.0972 silvia@silviafaschi.com

EDUCATIONAL BACKGROUND

School of Visual Arts, New York, NY BFA in Illustration, 2002-2006

PROFESSIONAL EXPERIENCE

Fly Communications, New York, New York, May 2008-Present

Graphic Designer, Illustrator

Responsible for creating direct mail promotions such as logos, brochures, and catalogs, following the established guidelines of different brands and updating content of periodical websites. Collaboration with creative team to design and produce computer-generated artwork for marketing and promotional materials. Preparing artwork for film, web, and printing. Implementing changes to existing artwork, specializing in photo retouching.

Partial client list: Pernod Ricard, Absolut, American Express, New York Jets, French Culinary Institute, Marks Paneth & Shron, and Amazon.com.

Pinto Studio LLC, New York, New York, 2006-2008

Painter, Graphic Designer, and Illustrator

Handpainted Pinto studio seasonal clothing collections 2006-2008. Provided illustrations for trunk show advertisements. Created digital and painted illustrations for fashion stationery, children's cards and children's book, designed additional products and package design.

Major Jane Insane Productions, New York, New York, 2006-Present

Graphic Designer, Storyboard Artist

Created character designs, concept art, and storyboard illustrations in collaboration with the writer/director of the screenplay, Alexandra Arneri.

Vampyre Confidential, New York, New York, 2007

Graphic Designer, Storyboard Artist

Created a series of concept illustrations to promote the Vampyre confidential novel and script for writer and director Joe Ritter.

3Ying inc., New York, New York, 2005-2006

Art Director, Graphic Designer

Led a team of interns and employees through our re branding process, lead designer in the creation of multi-media advertising campaigns, marketing materials, short videos, logos, packaging, and new all-encompassing strategies for leading brands.

Partial client list: L.E.I. jeans, Axe, Coca Cola, Dasani, Tampax, No Boundaries.

SILVIA FASCHI

Page 2

ADDITIONAL WORK

- Freelance illustrator and designer for **Happy Viper LLC**
- Provided all storyboard art and key frames for independent animator **Jaqueline Velasquez**
- Presently working on Logo and marketing materials for **Local and Legend** benefit concert
- Cofounder, graphic designer, website designer, and illustrator for **envisionarte.com**
- Cd cover designer for pianist **Vincenzo Danise** (2007) and **The Wes Santo Band** (2009)
- Logo for **The Kings** hockey team at **North Hunterdon High School**, New Jersey (2008)
- Colorist and consultant for **Josh Mirman's** children's books (2008-Present)

PUBLICATIONS

- **Portfolio 27**, New York: School of Visual Arts, 2006
- **Artist's Interpretation**. New York, 2007
- "Hello Pouncer" children's book: **Mascotbooks inc.** 2008
- "A is for Arizona" children's book: **Mascotbooks inc.** 2009

EXHIBITIONS

- Illustration **SVA Thesis Exhibition**, New York, New York, 2005
- **Antagonist Art Movement Exhibitions**, New York, New York:
 - Spring 2006 - Political Expression
 - Fall 2007 - Sensuality
 - Winter 2007 - New York Underwater

TECHNICAL PROFICIENCY

Platforms:	Mac OS 9/10, Windows Vista/XP/ME/2000
Applications:	Adobe Photoshop, Illustrator, Indesign, Acrobat, Pinnacle Studio, Microsoft Office Suite (Word, Excel, Powerpoint, Outlook)

- Good verbal and written communication skills, strong interpersonal skills
- Fluent in Italian, conversational in French and Spanish